GM believes that the company’s obligations are not only to build and sell high-quality products, but also give back to the community. We have found that we can do well by doing good. That’s why being socially responsible is embedded in our decision-making and business processes around the world.

In China, our corporate social responsibility (CSR) strategy consists of three key pillars: safety, sustainability and education. For each of these pillars, we identify areas where we have the greatest potential to impact and develop sustainable solutions.

We are also working with excellent organizations and joint ventures, and are engaged in upstream and downstream cooperation to create a safer, more optimized and sustainable home.

GM employee volunteers have long been actively involved in CSR programs and contributing their own strengths. Starting from the heart, we give back to society with practical actions to shoulder our social responsibility.

“*We do well by doing good.*”
Safety is our No. 1 priority. Our strategy guides us to support the effort to increase safe practices in and around vehicles.

In China, about 20,000 children are injured or killed in traffic accidents every year. On average, three children are injured or killed every hour. According to the 2018 China Children’s Traffic Safety Blue Book, instead of riding in a child safety seat, 55.23% of children who travelled in a car were held by a parent in the back seat.

With the rapid increase in the number of vehicles in China, we have a responsibility to protect all occupants—especially those who are most vulnerable.

### Safe Kids Safe Ride Program

In 2014, GM and Safe Kids Worldwide-China launched the Safe Kids Safe Ride program to raise public awareness of child safety in and around vehicles. The program uses interactive methods to educate young children and their parents on child passenger safety and the importance of using child safety seats.

In 2019, GM employees and media volunteers went to 11 kindergartens in Shanghai and Beijing to participate in the Safe Kids Safe Ride program. In addition to teaching the students, we invited kindergarten teachers to get involved in the training. We have further expanded the project to Nanjing and other cities, gathering more social resources to jointly enhance the awareness of child safety.

Over the years, GM China has actively cooperated with many social welfare organizations. We have supported the formulation of child safety policy, held related events, imparted safety knowledge, supported research on the use of child safety seats, and inspired volunteers to participate in programs to raise public awareness of child safety through practical actions.

Through education and training, we aim to reduce the number of vehicle-related injuries among children. We are making progress with the help of partners that include Safe Kids Worldwide-China, traffic police and the government. A traffic law in Shanghai requires children under age 4 to ride in child safety seats in vehicles.

In 2019 General Motors China CSR Report
Sustainability

GM is committed to reducing the environmental impact of our vehicles and facilities. Our zero-emissions vision extends to our supply chain as well.

| Green Facilities |

GM aims to use 100% renewable energy — such as wind, sun and landfill gas — to power all of our facilities worldwide by 2040. In China:

- Eleven facilities have received Leadership in Energy and Environmental Design (LEED) certification for their sustainable design and practices. Cadillac House was awarded LEED Platinum Certification, the highest recognition of sustainability.
- Five of our plants and facilities have received Wildlife Habitat Council (WHC) certification for the preservation and protection of biodiversity at their sites.
- Eight facilities are landfill-free sites.

| Green Production |

By leveraging its advantages in technology, resources and channels, GM uses green processes in its manufacturing operations to promote clean production and prevent pollution from the source. SAIC-GM’s Cadillac plant in Shanghai was named the 2018 China Manufacturing Factory of the Year for its world-class production technology and processes, as well as its adoption of lean manufacturing and supply chain management. SAIC-GM-Wuling received Green Manufacturing Recognition, a national honor presented by the Ministry of Industry and Information Technology (MIIT), for maximizing resource utilization and benefits throughout the product lifecycle, from design to manufacturing to sales to use to disposal.

| Green Supply Chain |

GM was among the pioneers in adopting the green supply chain concept. GM’s program in China began in 2005, helping suppliers to reduce energy consumption, control waste management, and improve their manufacturing environment through training, energy audits, upgrades, improvement projects, etc.

10 suppliers participated in the GM China 2019 Green Supply Chain project.

- Saved nearly $4.9 million in cost
- Saved 200,000 tons of water
- Reduced production of greenhouse gases by 41,000 tons
- Reduced production of wastewater by 71,000 tons

| Cadillac G7 Expressway Environmental Protection Project |

To address the threat caused by sandstorms and soil erosion along the G7 Expressway, Cadillac collaborated with the Chinese Academy of Sciences and local government institutions to launch the Drive Sand Campaign and Little Populus Plan. More than 827,000 trees have been planted to halt the desert’s encroachment along the key roadway in northern China. Cadillac and the Pantone Color Institute officially released the exclusive G7 Green color symbolizing new life.
Education paves the road to our future. GM China and its joint ventures have a long history of investing in educational initiatives and making education more accessible and affordable for disadvantaged students. This involvement includes funding the Village Kindergarten program for left-behind children in rural areas and supporting employee volunteers to teach in schools.

| Village Kindergarten Program |

Creating a favorable environment for the early development of children in poverty and providing preschool education can help them break the poverty cycle, narrow the development gap between regions and urban and rural areas, and promote social equity.

GM has supported the China Development Research Foundation’s Village Kindergarten program since 2016. In addition to providing funding, GM sends employee volunteers to village kindergartens in poor areas of China to teach children lessons, helping them develop their capabilities in language, cognition, emotional behavior, etc.

In 2018, GM employee volunteers taught in Ledu, Qinghai, and GM donated kitchens so that children can enjoy hot lunches to improve their nutrition.

In 2019, 20 volunteers taught 112 children in Sangzhi, Hunan. Apart from providing well-prepared classes, the volunteers also provided bookshelves and children’s books donated by their fellow GM employees, helping children form the reading habit from an early age. In addition, the volunteers decorated classrooms together with the children to enable them to study in a warm and inspiring environment.

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| Chevrolet Red Chalk Program |

In 2019, the Chevrolet Red Chalk Program reached the milestone of visiting more than 100 schools since the program started 14 years earlier. Volunteers teach primary school students in rural areas and bring warmth and care to them. Additionally, 16 rural teachers from all over the country gathered in Shanghai in August 2019 to attend the weeklong Chevrolet Red Chalk Rural Teacher Training program, experiencing systematic training on teaching creative sports, children’s self-protection, teachers’ emotional management, handicrafts, etc.

| Science, Technology, Engineering & Mathematics (STEM) Education |

To transform how people will move in the future, we must invest in emerging technologies and the next generation of thinkers, doers and innovators. In China, there is no shortage of students pursuing STEM-related education and degrees. However, the students need more innovation and origination.

| Junior Achievement (JA) Innovation Workshop and Job Shadow Day |

In 2019, GM partnered with JA China to host an Innovation Workshop for teachers that challenged them to apply innovative thinking in their daily teaching. We also engaged university and graduate students studying STEM fields by hosting Job Shadow Day at the GM China Campus, helping them to connect their classroom learning with their future careers through interaction and communication with GM professionals.

ICCG is an innovation platform designed to provide creative and professional skills to a new generation of students with new horizons and new thinking. The 2019 ICCG focused on advanced design, with the topic “Reimagine the Freedom of Mobility and Describe Buick’s Future Vision.” University students were invited to define a smarter, better and more sustainable lifestyle, and advanced multifunctional mobility products.

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GM is implementing sustainable solutions that improve the communities in which we live and work. We encourage employees to volunteer and give back to society.

In 2019, GM employees in China contributed nearly 2,000 volunteer hours, with the number of volunteer hours per employee increasing 10% from the previous year.

### Making Our Home Greener

In 2019, employee volunteers rolled up their sleeves once again to plant trees at the GM China Campus in Shanghai. GM’s China home received gold certification from the Wildlife Habitat Council (WHC) for protecting biodiversity and the environment.

### Chongming Dongtan National Nature Reserve

The unique wetland ecosystem at Shanghai’s Chongming Dongtan National Nature Reserve makes it an important resting and breeding ground for migratory birds and wintering waterfowl. However, the increasing amount of pollution is endangering our feathered friends. GM employee volunteers have supported the wetland since 2010. In 2019, GM volunteers cleaned up 50 meters of coastline, collecting 2,603 plastic bottles, which weighed 158.6 kg, and 783 pieces of foam, which weighed 733.2 kg.

### SAIC-GM Drive to Green Environmental Protection Platform

In 2019, volunteers of the Drive to Green Environmental Protection Public Welfare Platform went to China’s mountains, rural areas, deserts and beaches, devoting themselves to environmental public welfare activities. Through the Promise of a Glass of Water project, Environmental Welfare Libraries, the Children by the Desert tree-planting activity, the Blue Action beach-cleaning activity and other programs, the platform shares hope and love with the community. Moreover, the Drive to Green WeChat mini-program was launched in 2019, building an ecological platform for people who are committed to supporting public welfare.

### SAIC-GM-Wuling Supports Rural Medical Care

For more than a decade, SAIC-GM-Wuling has helped build medical and health infrastructure in China’s poor and rural areas and carried out training programs for rural doctors. It has supported the construction of 314 Bo Ai Health Centers to provide safe and reliable medical treatment for those living in rural areas. Its investment of more than RMB 80 million has benefited more than 30 million people. It has also contributed to the training of more than 8,000 rural doctors.

For the fifth consecutive year, GM China was awarded Top Employer China certification by the Top Employers Institute.

GM China received the 2018 China Excellent Responsibility Enterprise Award.

GM China was presented the Pudong New Area 2018 Annual Outstanding Contributions to the Economy Award by the Shanghai Pudong New Area People’s Government.

GM China’s Village Kindergarten program received the CSR Innovation Award presented at the 2019 Yixuan Awards.

A video about the Village Kindergarten program, which was co-produced by GM China and its social media partner CAN BOX, took second place in the annual CSR Excellent TV Commercial Awards sponsored by the Shanghai Advertising Association.

Cadillac was named an Advanced Unit for Focusing on Forestation.

The Chevrolet Red Chalk Program and the Chevrolet Science Lab Education Program won the gold and bronze awards at the 10th Golden Mouse Digital Marketing Competition.

SAIC-GM was awarded the title of the Most Respected Company in China by The Economic Observer for the 15th consecutive year, and topped the Yicai·Corporate Social Responsibility List for the 11th consecutive year and took home the Responsibility Model Award.